605, Sales & Marketing-Consumer Mobility Bharat Sanchar Bhawan, New Delhi-1 Tel No: 23329722 Fax 23329723 ddg sales@bsnl.co.in



NO. 10-26/2010-SCMCM

Dated: 4<sup>th</sup> October, 2013

То

The Chief General Managers,
All Telecom Circles/Metro Districts

Subject: Launch of BSNL's Mobile Application for Android and Windows reg.

ITP circle has developed BSNL's Mobile application for Androids and Windows phones to enable payment of BSNL landline/mobile bills and also to recharge/top up BSNL mobiles. The application is being launched today by CMD at Pune. It is requested to carry out testing and based on successful result, arrange to send bulk SMS to BSNL customers with following message:-

" Now pay BSNL landline/mobile bills and recharge mobile using My BSNL App.

Download mobile App @http//myapp.bsnl.co.in "

(S.C. SHARMA) G.M.(P&P-CM)